

NEWS RELEASE

For Release: Immediate

Contact: Verena Aibel, VP Marketing, NJAWBO Bergen; 201-487-6910, Verena@optonline.net

Two Leonia Business Owners Honored by Bergen Women Business Owners

Susan Corbo and Bernadette Flaim, owners of Attention2Detail, Leonia, NJ, were recently presented with the Teal Heart Award from the Bergen Chapter of the New Jersey Association of Women Business Owners (NJAWBO). The Teal Heart is a very special award given to a chapter member that has gone above and beyond the call of duty.

Corbo and Flaim contributed to the great success of the NJAWBO Bergen Tricky Tray auction this past November, which raised funds for St. Peter's Haven. As Nominations/Awards Chair Sandra Bauman explained, "These women were instrumental not only in the creative side of the basket-making, they worked tirelessly to help gain donations of gifts, envisioned the room décor, and designed table centerpieces that were festive and fun. They have an artistic flare and vision that gave this event a Ritz Carlton style on a Holiday Inn budget."

Attention2Detail (www.a2donline.com) provides interior redesign and professional organizing solutions for homes and businesses throughout the NY/NJ metropolitan area. As Accredited Staging Professionals™, they also apply home staging® techniques to prepare homes to sell faster and for more money.

The New Jersey Association of Women Business Owners (NJAWBO) is the oldest statewide organization dedicated to the success of NJ women business owners. The organization's mission is to address the challenges unique to women business owners, provide the tools necessary for business success for both seasoned women-owned businesses and aspiring women entrepreneurs, serve as the voice of women-owned businesses in the legislature, and encourage leadership in the business community. Since its founding in 1978, the organization has grown to almost 1,000 members with 12 chapters across the state. The Bergen Chapter, started in 1983, has almost 150 members. Classes, seminars and informational events are offered to members and aspiring entrepreneurs through NJAWBO and NJAWBO's Women's Business Center.

For further information about NJAWBO or NJAWBO's Women's Business Center, visit the state web site at njawbo.org, send an e-mail to njawbo@njawbo.org, or call the state headquarters at (609) 581-2121. Additional information about the Bergen Chapter can be found at www.njawbobergen.org.



(left to right): Bernadette Flaim and Susan Corbo, Teal Heart honorees, and Sandra Bauman, Awards Chair (photo by N. Passow)